R.J. Reynolds Tobacco Company
400 Raritan Center Parkway
Raritan Center
Edison, New Jersey 08837

J.H. Casey
Division Manager

RJR

September 11, 1990

D.M. 9/11/90
T&D. / /
S.R.M. / /
S.A.M. 9/12/90

TO: G.N. KURUC

RE: WAKEFERN PACK PRICING

Dear Nick:

Attached, please find pricing information which you requested for the different Shop-Rite chains in the Central Jersey Division.

If you need additional information, please let us know.

Sincerely,

R.L. Weber

RLW/lt

Attachment

M-2

51849 9777

Source: https://www.industrydocuments.ucsf.edu/docs/nkdy0000

VILLAGE SHOP-RITE:

AVERAGE FULL PRICE PACK (KING & 100) = $2.25 - Vending Machine

AVERAGE LOW COST PACK = None - Due to Vending Machine

AVERAGE SUB-GENERIC PACK = None - Due to Vending Machine

ROMANO SHOP-RITE:

AVERAGE FULL PRICE PACK (KING & 100) = $2.25 - Vending Machine

AVERAGE LOW COST PACK = None - Due to Vending Machine

AVERAGE SUB-GENERIC PACK = None - Due to Vending Machine

FOODARAMA SHOP-RITE:

AVERAGE FULL PRICE PACK (KING & 100) = $1.99

AVERAGE LOW COST PACK (KING & 100) = $1.69

AVERAGE SUB-GENERIC PACK = None

WAKEFERN SHOP-RITE:

AVERAGE FULL PRICE PACK (KING & 100) = $2.00

AVERAGE LOW COST PACK (KING & 100) = $1.60

AVERAGE SUB-GENERIC PACK (KING & 100) = $1.60

COLLALILO SHOP-RITE:

AVERAGE FULL PRICE PACK (KING & 100) = $1.96

AVERAGE LOW COST PACK (KING & 100) = $1.70

AVERAGE SUB-GENERIC PACK = None

Source: https://www.industrydocuments.ucsf.edu/docs/nkdy0000